

GET FREE DISCOUNT SERVICE SUBSCRIBING OR RENEWING SUBSCRIPTION TO THE TORRANCE HERALD

HERE IS ALL YOU DO

Simply renew your subscription or become a subscriber to The Torrance Herald today. The Herald announces a big subscription campaign with a group of Torrance and area residents as subscription workers. (See pages 4 and 5 for details). All you have to do is place your subscription order with one of these workers. The coupon book is given FREE with the compliments of The Torrance Herald and the merchants who are represented in this book. Your coupon book is worth \$65.00 in merchandise and services.

LOOK THEM OVER

The Coupons reproduced on these pages represent \$65.00 in FREE MERCHANDISE and services and you get this Coupon Book just for renewing your present subscription or becoming a new subscriber to The Torrance Herald. This Coupon Book will be issued only by the Campaign Workers in the field.

The Coupons on these pages are reproductions of those appearing in the Coupon Book. None of these appearing here can be used for merchandise or services.

ALLEN JEWELERS
1321 SARTORI FA 8-3003
FREE
A WATCH CRYSTAL
VALUE \$1.50

OSCAR MAPLES
AUTHORIZED FORD DEALER
1420 CABRILLO TORRANCE FA 8-5014
HAVE YOUR MOTOR TUNED UP AND
RECEIVE A FREE WASH JOB
VALUE \$1.50

STUDIO TV SERVICE CO.
2223 TORRANCE BLVD. FA 8-6856
SAVE \$2.00 ON A TV SERVICE CALL
(HOME CALLS UNTIL 9 P.M.)
VALUE \$2.00

GRAMERCY CAFE
1605 CABRILLO FA 8-4543
FREE
ONE CUP OF OUR FINE COFFEE
VALUE 10¢

McMahan's Furniture Co.
1906 SARTORI AVE.
ONE BOX SPRINGS and INNERSPRING
MATTRESS FOR \$1.00 With the Purchase of a
Bedroom Set Retailing for \$200.00 or more.

Virgil's Wheel Alignment
1780 CARBON FA 8-6186
FREE
BRAKE ADJUSTMENT (Hydraulic Only)
VALUE \$1.75

Vincent's Tire Service
1782 CARBON FA 8-6368
FREE
WHEEL BALANCE JOB WITH THE
PURCHASE OF FOUR RETREAD TIRES.
VALUE \$7.00

LEWELLEN PRESS
1648 GRAMERCY FA 8-8807
This Coupon is Worth \$1.00 on the Purchase of
500 Business Cards OR \$2.00 on the Purchase of
100 Wedding Invitations, ETC.
VALUE \$1.00

HOW TO OBTAIN COUPON BOOK

Questions and Answers

- (Q) How can I get one of the Merchant Coupon Books?
(A) Only by subscribing to The Torrance Herald or re-
newing your present subscription through one of the
local men and women enrolled in The Herald's Sub-
scription Campaign.
- (Q) How many local merchants are participating in giv-
ing gifts to the Torrance Herald subscribers?
(A) Forty-two local firms.
- (Q) What is the value of this Coupon Book, and does it
cost me anything other than my subscription pay-
ment?
(A) The value of this Coupon Book is \$65.00. No, it
costs you nothing other than your subscription pay-
ment through one of the Campaign Workers. Your
presentation of this Coupon Book to each of the
firms for your gifts therein listed, makes you an hon-
ored guest of each of these Local Merchants whose
cooperation made this Coupon Book possible.
- (Q) Do I tear out the Coupons and present them in the
respective stores?
(A) No. Coupons are void if detached from book be-
fore redemption.
- (Q) Can my child take this Coupon Book and get my gifts
for me?
(A) No. Gifts can be received only by adults.
- (Q) How long do I have to use up this Coupon Book?
(A) Until April 2, 1955.

CROTTY Photography
1648 CABRILLO AVE. FA 8-3197
FREE
\$1.00 OFF ON ANY PORTRAIT ORDER
VALUE \$1.00

**LIBERTY HOME
APPLIANCE CO.**
1623 CRAVENS FA 8-5410
THIS COUPON IS WORTH \$10.00 ON THE
PURCHASE OF \$50.00 OR MORE
VALUE \$10.00

Universal Furniture Co.
1317 SARTORI FA 8-3073
FREE
We Will Give Without Charge a \$39.95 T.V.
Rocker With the Purchase of Any
Living Room Group!

SHOE REPAIR
TORRANCE
FREE
LADIES LEATHER SHOE TAP LIFTS
VALUE 40¢

BAKER'S FURNITURE
1512 CRAVENS FA 8-2775
THIS COUPON WORTH \$10.00 ON A
\$50 PURCHASE OR MORE.
VALUE \$10.00

Torrance Furniture Co.
1255 SARTORI AVE. FA 8-5550
THIS COUPON WORTH \$10.00 ON THE
PURCHASE OF \$50 OR MORE.
VALUE \$10.00

FIRESTONE STORES
1454 MARCELINA AVE. FA 8-7881
FREE
ONE BRAKE ADJUSTMENT
VALUE \$1.50

PAUL'S CHEVROLET
1640 CABRILLO FA 8-1640
FREE
CHASSIS LUBRICATION
(any day except Monday and Saturday)
VALUE \$1.25

Shell Dealer
CARSON FA 8-9843
FREE
OIL CHANGING JOB
VALUE \$1.50

WHITTLESEY MOTORS
1600 CABRILLO FA 8-6161
WHEEL BEARING PACK, 99¢
\$2.10 VALUE
(SAVE \$1.11)

Baker's TV & Appliance
1344 EL PRADO FA 8-6606
FREE
SAVE \$2.00 ON A TV HOME SERVICE CALL
VALUE \$2.00

**TORRANCE
CYCLE & SPORTS SHOP**
1421 MARCELINA AVE. FA 8-6912
FREE
ONE DUPLICATE KEY
VALUE 40¢

**FRANK'S
AUTOMATIC LAUNDRY**
1331 EL PRADO FA 8-3674
FREE
ONE LOAD OF WASHING DONE FREE
(Any day except Saturday)
(Excluding rugs and blankets)
VALUE 35¢